



The Gender Diversity Exchange Fact Sheet
www.genderdiversityexchange.com

What is the Gender Diversity Exchange?

The Gender Diversity Exchange tracks the progress of publicly-traded companies around the world as they promote women into the ranks of their boards, executive leadership, and management levels. This solution lets investors, board directors and the general public hold companies accountable for meeting the gender-diversity targets that they have set themselves.

Why is this important?

Research shows that companies with greater percentages of female directors have better financial results. When women are underrepresented among a company's directors and top managers, the company is less well equipped to handle business challenges, understand customer needs, and approach problems from a different perspective.

Many companies make public their internal data on how many women are in these roles, either out of a sense of transparency or because local laws mandate this disclosure. Some also publicize their commitments to promote more women or nominate more to the board of directors. But until now, there hasn't been a fast, easy and affordable way for investors, board directors, the media, or the general public find out how certain public companies measured up, or how these companies came to meeting their own announced targets.

We created Gender Diversity Exchange to make this information widely available and affordable for investors, companies and the general public. For single use, select the 7- day free trial.

How does it work?

This site offers a search engine where users can find information on **3,900** of the largest publicly traded companies, by market capitalization, listed in **27** countries across **38** industries.

Using proprietary gender data from Paris-based environmental, social, and governance data provider Vigeo-Eiris, the search engine reveals how these companies stack up on gender diversity measures. Visit our [site](#) to learn more and sign up..

Who is behind this project?

LeaderXXchange, which advises and promotes diversity and sustainability in governance, leadership, and investment, launched and manages the Gender Diversity Exchange. [Sophie L'Helias](#), the president of LeaderXXchange and an international corporate-governance expert, conceived this project. Learn more about the team behind the Gender Diversity Exchange [here](#).

How can I learn more?

Contact info@leaderxxchange.com